

West Pier Panasonic Trade-In Scheme

Trade-In Scheme Details

West Pier Telecom are currently offering businesses discounted pricing on the award winning Avaya IP Office 500 when they trade-in their existing Panasonic telephone system.

Customers will receive a £50 discount for every Panasonic extension on their current legacy phone system that they upgrade. For example, a business that has 100 phone extensions is entitled to save £5,000 off a new phone system.



Avaya IP Office

Whether you have 5 or 3000 employees spread across a single site or up to 150 locations, the award winning Avaya IP Office communication solution is perfect for you. This solution brings your telephony, messaging, conferencing, contact centre and video communications on to a single easy to use platform and enables your workforce to work from any location or on the move across a range of mobile devices.

- **Reduced Ownership Costs.** 25% cheaper to own and maintain than its competitors.
- **Contact Centre Features.** Improved reporting and integration with Text, IM, Email, Voice or Social Media help improve contact centre customer service and agency efficiency.
- **Scalability.** Easily add or remove extensions to reflect the size of a business.

Reasons to Upgrade

Legacy phone systems have many disadvantages when compared to a modern phone system, Some of the main disadvantages can be summarised as:

- **A business continuity risk.** As a system ages it becomes prone to frequent breakdowns and malfunctions which can be costly to repair because spare parts are not easily available.
- **A lack of features.** Legacy phone systems lack the most recent mobility and contact centre features aimed at improving customer service, cutting costs and mobilising your workforce.
- **Multiple communication platforms.** Modern phone systems centralise your voice messaging, conferencing, contact centre and video communications on to a single platform allowing for better communications through a single interface.

If you would like to discuss our Trade-In Scheme or any other telecommunications and networking options available to you then call us on 0844 264 5522 or email Matthew van Til (matthew.vt@westpiertele.com). Visit our [website](#) or learn about our [Customer Excellence Award](#).

West Pier Telecom Ltd 2015

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